

Life Sciences in PROVENCE

A STRATEGIC DESTINATION

For world-class scientific
talents and dynamic
biotech companies



AIX-MARSEILLE PROVENCE

A DYNAMIC METROPOLIS

1,9 million population

Ranked 2nd for foreign R&D investment (over the last decade).
Top 5 fastest growing OECD metropolis; ranked 2nd in Europe.
Strong economic growth forecast for the next 5 years (above the EU average).

Provence attracts on average **60 FDI projects/year**.
USA = # 1 foreign direct investor in Provence.

LIFE sciences

- ▲ 400+ life sciences companies.
- ▲ Direct access to a network of 400 IVD companies in Europe.
- ▲ Ranked #2 region for research in life sciences (major institutes include CNRS, INSERM, IRD, CIML ...) and #2 for clinical trials.
- ▲ South Bio Alliance: international partnering program involving the Eurobiomed cluster and Biocom cluster in California.



BUSINESS & WAY OF LIFE

« made in Provence »

Business leaders and entrepreneurs come from all over the world for the quality of life and the competitive costs.



Creek Lum The Parc National des Calanques, close to the Luminy Biotech Park

MARSEILLE PROVENCE

Openness and receptiveness to innovation

FINANCING

- ▲ One of the most aggressive R&D tax credit schemes - Best R&D tax credit in Europe.
- ▲ #1 country in Europe for seed capital, over €1 bn. in 2014.
- ▲ 2x as many IPOs in 2014 for life sciences ventures.

IMPLANTABLE MEDICAL DEVICES MEDICAL IMAGING

DEDICATED platforms

- ▲ **Marseille Immunopole:** accelerating the creation and validation of new antibody-based immunotherapy treatments.
- ▲ **Cerimed:** developing new medical imaging tools.
- ▲ **Méditerranée Infection:** translational research center of excellence in infectious and tropical diseases.

DIAGNOSTICS IVD

PAOLI-CALMETTES
INSTITUTE CANCEROPOLE

CANCEROLOGY

MARSEILLE
IMMUNOPOLE

IMMUNOLOGY

NEUROSCIENCES

mHEALTH

INFECTIOUS
DISEASES

TIMONE NEUROSCIENCES
INSTITUTE

MÉDITERRANÉE
INFECTION

DRUG DISCOVERY

DEDICATED Biotech incubator

- ▲ **Luminy Biopole Science Park, Marseille:**
Pre-incubation support and services, incubator space / pooled resources including a wet lab

JOIN OUR DYNAMIC ecosystem



Michel Féraud
Cofounder Provepharm

“
Being based in Marseille goes to show you can expand overseas from the South of France thanks to the various means of communication that exist today.

”



Laurent Jacotot
CEO Modul bio

“
Luminy Science Park, a dedicated work area to better serve our 250 French and European clients

”



WORLD-CLASS scientific talent

- ▲ **9000 students**
- ▲ **6000 researchers** in Life science
- ▲ **25 000** life science experts



Nadir Benouali
Founder & CEO
Medicodose Systems

“
Our project was approved by the Dispositif d'Amorçage de Provence start-up fund, obtaining €30,000 to add to the €860,000 in start-up funding already obtained from private investors.

”



Bruno Buisson & Olivier Toury
Cofounder Neuroservice

“
For over 9 years, the assets of Provence have been greatly contributing to the success of NEUROSERVICE since it realizes over 95% of its turnover on the international market (USA, Europe, Asia).

”

YOUR PARTNER IN SETTING UP A NEW BUSINESS IN PROVENCE



PROVENCE PROMOTION, is the leading agency for investments in Southern France.

Created in 1998, Provence Promotion is an alliance of economic expertise between the Chamber of Commerce and Industry and the County Council of Marseille-Provence

Its goal is to provide free and confidential support to both French and foreign companies for setting up on Marseille-Provence.

Involvement
Efficiency
Open mind
Ability to
listen

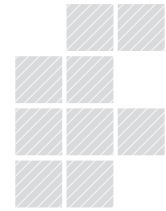
OUR SERVICES

Provence Promotion is your key partner who will accompany you at all stages of your project.

- ▲ **To mobilize our economic and scientific ecosystem and assess to what extent it meets your goals.**
- ▲ **To create conditions for implementation of your project :** financial, real estate and human resources engineering.
- ▲ **To ensure your employee mobility.**
- ▲ **To promote your company in the region.**

Entrepreneurs, starting or taking over a business, describe your set-up scenario to us and we'll paint you a panorama of possibilities !

4 ECONOMIC DRIVERS to invest in PROVENCE



GROWTH

Growing companies choose Marseille, the 2nd most dynamic city in Europe.



WELL-BEING

Talent-attracting companies offer them the Provence way of life.



Companies expanding internationally choose the Mediterranean hub for its global trade.



Innovative companies choose the Provence diversified economy.

OPENNESS TO THE WORLD

DIVERSIFICATION

Because we believe that an entrepreneur who feels at home is a successful entrepreneur.

**PROVENCE
PROMOTION**



YOUR CONTACT

Matthieu Vis

Senior Inward Investment Advisor

+33 (0)4 96 11 60 25 • +33 (0)6 85 90 60 25

www.investinprovence.com

