



The SEMICON West (with the JEMI) soon

Among the saints...

From San Francisco to Mount Sainte-Victoire, there is a lot more in common than a few saints! There are also common tastes – for example for electronics! The SEMICON West show, the leading North American event for microelectronics equipment manufacturers will be held on July 10 -14 2006, and in preparation for this event, Provence Promotion and the JEMI (a microelectronic equipment manufacturers association in Rousset) have come to the same conclusion and arrived at a sensible decision; to take a little of Sainte-Victoire to “Frisco”! They have set up BtoB meetings between French and American companies to be held before this event begins (at which the French presence is continuous)! This is a premier that must not be missed!

> From SEMICON West, a very official show...

The SEMICON West show is the number one destination for all North American companies involved in microelectronics. This event is held in the centre of San Francisco, and it regularly brings together all players with skills in this subject. Provence Promotion attends every year in partnership with the AFII (l'Agence Française pour les Investissements Internationaux – French Agency for international investments) and the JEMI.

It provides an opportunity for Provence Promotion to present the PACA region on the other side of the Atlantic with its know how, key players – companies in the field, research centres, etc., its industries and major actions such as the SCS (Secure Smart Solutions) competitiveness centre. It is also an opportunity to follow up contacts; to prospect for mobile international projects that could be set up in France ... and especially in the South of France.

> ...meeting with the JEMI “S.F. Confidential...”

Therefore as a preamble to this very official show, Provence Promotion is organising another operation in Silicon Valley on July 10, once again in partnership with the JEMI and the AFII.

This initiative, a first in itself, is dedicated especially to SMEs.

The idea is to organise BtoB meetings with American companies in the microelectronic sector, for French interested companies. 50 American companies in the market will be present including large groups or references known on the equipment manufacturer's market such as Cypress, Novellus. More than thirty French companies have already registered.

Story to be continued ...

For further information:

- The Semicon West 2006 site
http://wps2a.semi.org/wps/portal/_pagr/123/_pa.123/302

- The JEMI site
<http://www.jemi-france.org/>